



The AC Hotel at The Banks—seen from the Suspension Bridge—opened in October 2017.



Aerial view of The Banks early in 2017.  
Photo credit: McKendrick-Lee Photography.

THIS IS 2017: THE BANKS PROJECT YEAR IN REVIEW



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The Banks team reported progress in the key result areas of construction safety, budget, schedule, economic inclusion, and communications for the ninth year since The Banks Project officially broke ground on April 2, 2008. The 2017 project year's work resulted in on time, within budget and inclusive engagement of small and disadvantaged businesses, with no lost-time safety incidents. The developer, owners and operator cut the ribbon to open the AC Hotel at The Banks in October. The Public Parties continued work on the Variable Message System to guide visitors to The Banks, while Parks officials completed design and planning and let the Construction Manager At Risk Contract for the riverfront marina. The Partnership kept the public informed of progress through The Banks Public Partnership website and social media. This project activity contributed to the vision of Cincinnati's riverfront as a vibrant live-work-play neighborhood.

# PUBLIC PARTIES CONSTRUCTION



Lighted teeter-totters along Freedom Way entertained young and old alike during the BLINK festival throughout downtown Cincinnati and Over The Rhine in October.



Streetcar, vehicles, and pedestrians all course through The Banks safely due to infrastructure planning with the user in mind.



## PUBLIC PARTIES CONSTRUCTION (cont'd)



The Banks serves as a movie production location for Bruce Willis, concentrating on a scene taking shape on Rosa Parks Street.



Daily commuters park in the Block 24 garage.



AAHSTO Conference attendees toured the Transit Center in August.



## DEVELOPER

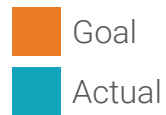


Representatives of Winegardner & Hammons, Western Southern Financial Group, Eagle Realty Corp., AC Hotels and Marriott cut the ribbon to open the AC Hotel at The Banks with officials from the City of Cincinnati and Hamilton County.

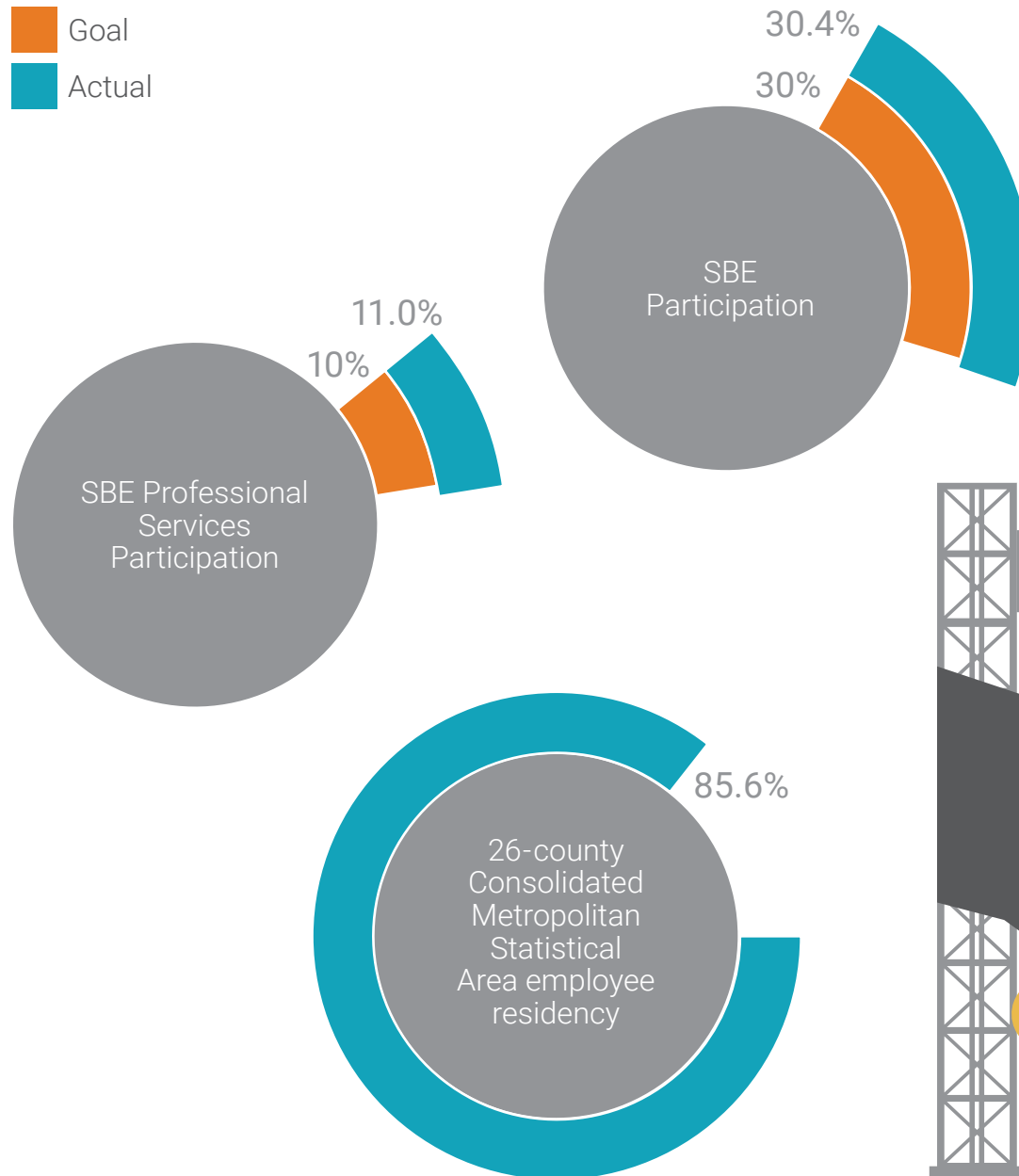


The AC Hotel opened its 171 rooms in October.

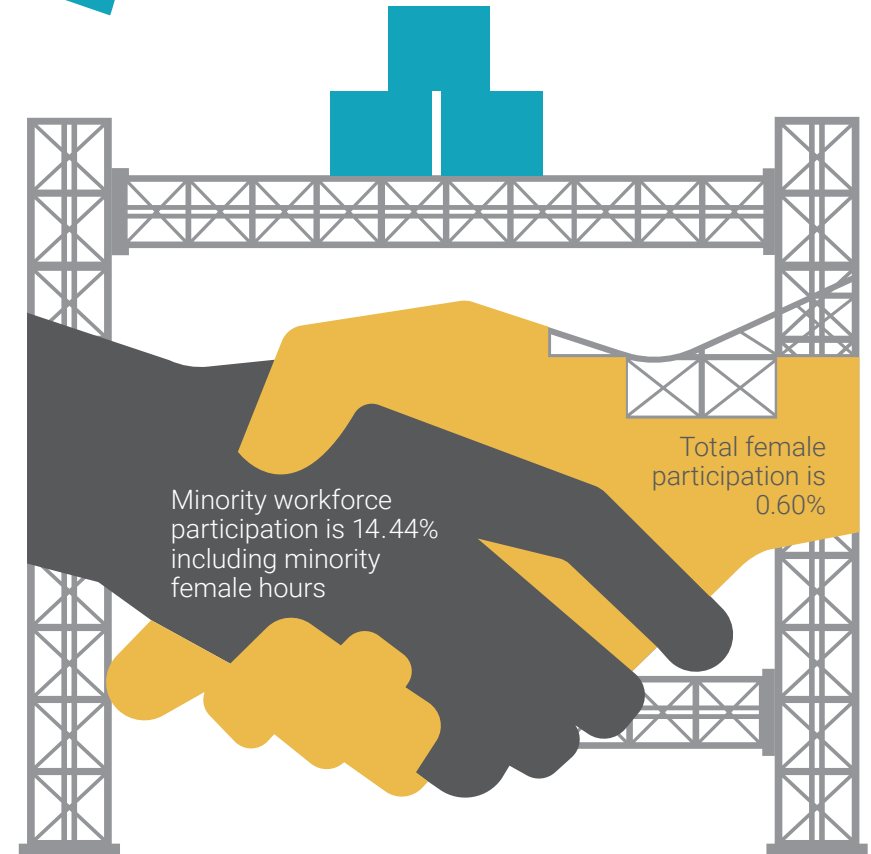
# ECONOMIC INCLUSION: PHASE IIIA



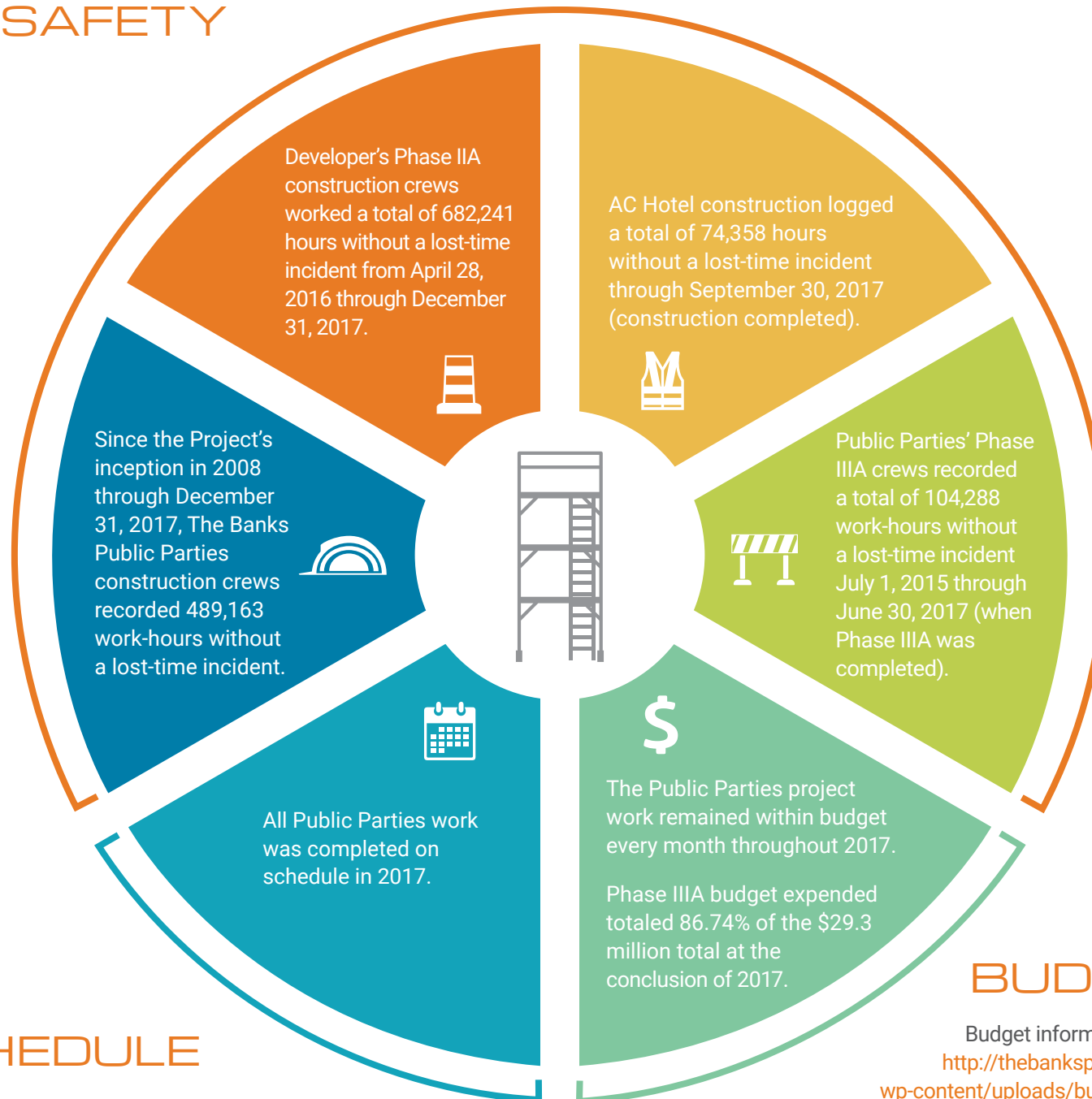
Economic Inclusion information is available here:  
<http://thebankspublicpartnership.com/wp-content/uploads/economic-inclusion-novdec2017.pdf>



\$5,631,447  
paid to SBE  
contractors



# SAFETY



# SCHEDULE

# BUDGET

Budget information is available here:  
<http://thebankspublicpartnership.com/wp-content/uploads/budget-novdec2017.pdf>



# PARKS



Parks officials selected Universal Contracting as Construction Manager at Risk for the riverfront marina.



Smale Park was the site of a 9/11/17 Patriot Day commemoration near the labyrinth.



## PARKS (cont'd)

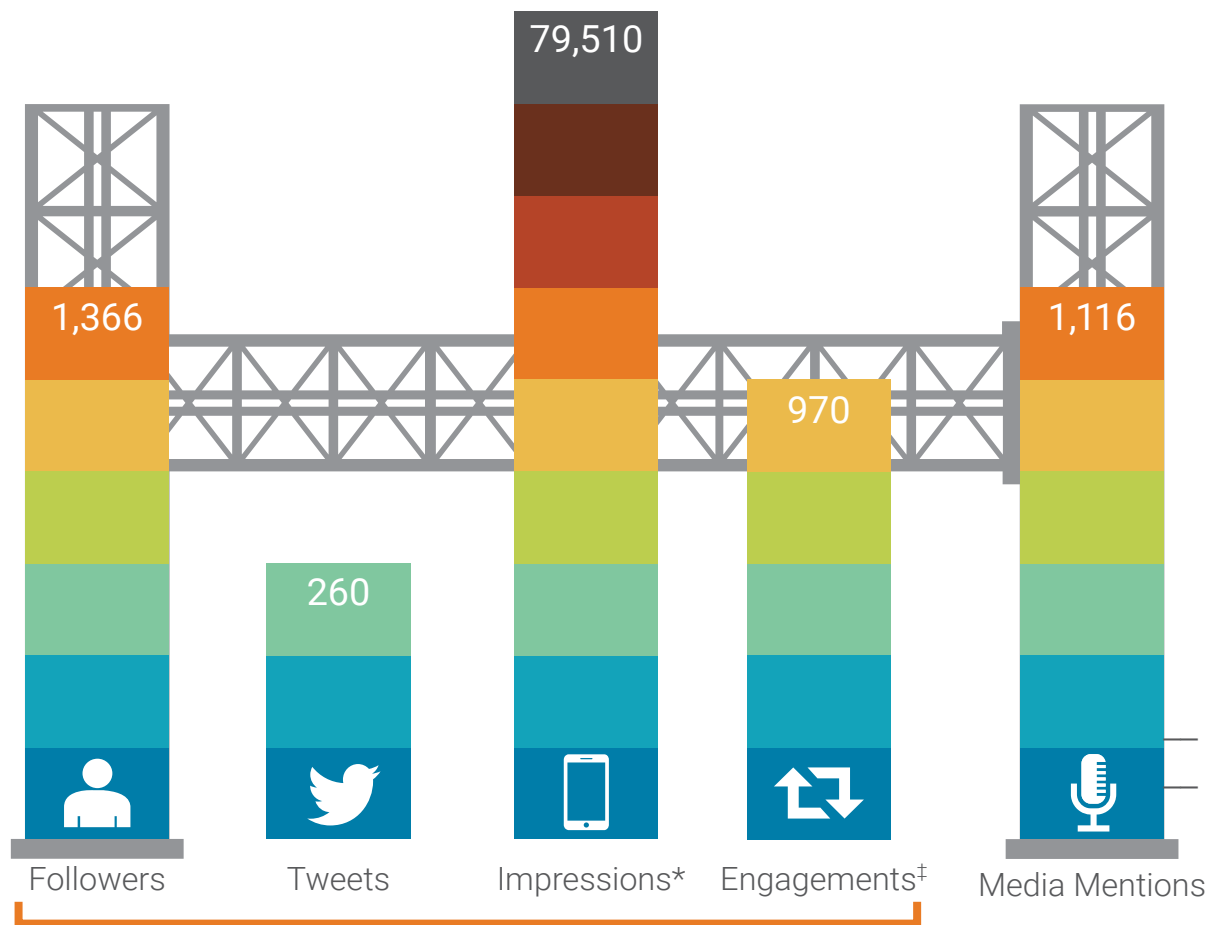


Pre-school children walk with their teachers.



Late summer activity for children included playing steel drums at Smale Riverfront Park.

# COMMUNICATIONS



@IBackTheBanks

- Earned a total of 4,074 total combined visitor sessions on The Banks Public Partnership website [www.thebankspublicpartnership.com](http://www.thebankspublicpartnership.com) for an average of 339.5 per month.
  - A total of 3,326 unique visitors, an average of 277 per month.
  - A total of 7,593 page views.
  - Parking pages received an average of 168 page views monthly.
  - Average of 2:00 minutes spent on the site per visit.
- The Banks Public Partnership presented to the American Association of State Highway and Transportation Officials conference here in August. Dignitaries from Iraq and a delegation from the Waco, TX Chamber of Commerce took guided tours of The Banks and Cincinnati's riverfront to learn more about public-private partnerships. Phil Beck served as a presenter at the Urban Land Institute/Cincinnati Chapter's December meeting on emerging trends.
- Project Executive Phil Beck led four meetings of The Banks key stakeholders to begin planning for the Tenth Anniversary of the April 2008 groundbreaking for The Banks Project.

Additional Media information is available here:  
<http://thebankspublicpartnership.com/wp-content/uploads/media-summary-novdec2017.pdf>

922 Development

194 Infrastructure

\*Impressions equals the number of times users saw the tweet on Twitter.

†Engagements is the total number of times users have interacted with a tweet, including retweets, replies, follows, and likes.



# WHAT'S NEXT



AAHSTO Conference attendees climbed to the top of the Suspension Bridge and captured this panorama of The Banks development just east of Paul Brown Stadium.

- The City of Cincinnati and Hamilton County officials with regional economic development teams submitted a joint proposal to Amazon for consideration as a site for its expansion. While the Project severed ties with the initial Master Developer in 2017, plans are proceeding to identify one or more developers to realize future phases of The Banks.
- The Variable Message Signage program Phase I and Phases II/III will proceed with bidding, contract awards, and construction in 2018.
- Stakeholders are “saving the date” of April 2, 2018 for a celebration of The Banks groundbreaking tenth anniversary.
- The entire City/County team, together with the Joint Banks Steering Committee, Cincinnati Parks, Nicol Investment (owners of Phase I) and Jeffrey R. Anderson Real Estate will continue collaborating on all development and construction aspects, ensuring that on-time, on-strategy and within budget performance remain the hallmarks of The Banks Project.

**For more information:** Phil Beck *The Banks Project Executive* (513) 946-4434 [www.thebankspublicpartnership.com](http://www.thebankspublicpartnership.com) Published 1/20/18